GOVERNMENT OF INDIA
COMMUNICATIONS
LOK SABHA

UNSTARRED QUESTION NO:3504
ANSWERED ON:14.08.2000
COMPETITION POST CARD
GANGASANDRA SIDDAPPA BASAVARAJ

Will the Minister of COMMUNICATIONS be pleased to state:

(a) whether the Government propose to reassess the cost of services for major postal delivery modes due to decreasing volume of mail traffic ;

(b) if so, the details thereof ;

(c) whether the Government are incurring a subsidy of more than Rs 3.00 on service of a Post Card ;

(d) if so, the quantum of subsidy incurred on service of a competition/business post card ;

(e) whether the new scheme of printing commercial advertisements in postal stationery is bringing in adequate revenue to off-set the subsidy factor ; and

(f) if so, the details thereof ?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMUNICATIONS (SHRI TAPAN SIKDAR)

(a) No, Sir.

(b) Does not arise in view of the reply to part (a) above.

(c) The cost of providing Post Card service was Rs.4.53 (as per 1999-2000 Projection) as against the postal tariff of Rs.0.25 per card. The subsidy involved was Rs.4.28 per Post Card.

(d) The cost of providing competition Post Card service and Printed Postcard service was Rs.4.63 and Rs.4.53 (as per 1999-2000 Projection) as against average revenue realised of Rs.3.83 and Rs.1.92 per card respectively. The subsidy involved was Rs.0.80 in the case of Competition Postcard and Rs.2.61 in the case of Printed Postcard.

(e) & (f) No, Sir. The scheme of printing commercial advertisements on postal stationery has brought a revenue of Rs. 5.77 crores during the year 1999-2000.